

Quality Improvement Organizations
Sharing Knowledge, Improving Health Care.
CENTERS FOR MEDICARE & MEDICAID SERVICES

Mountain-Pacific
Quality Health

Pn *Montana Rural Healthcare*
Performance Improvement Network

Strategies That WORK!

Improve Your Staff Immunization Rates

Mountain-Pacific Quality Health & Montana Hospital Association
August 2018

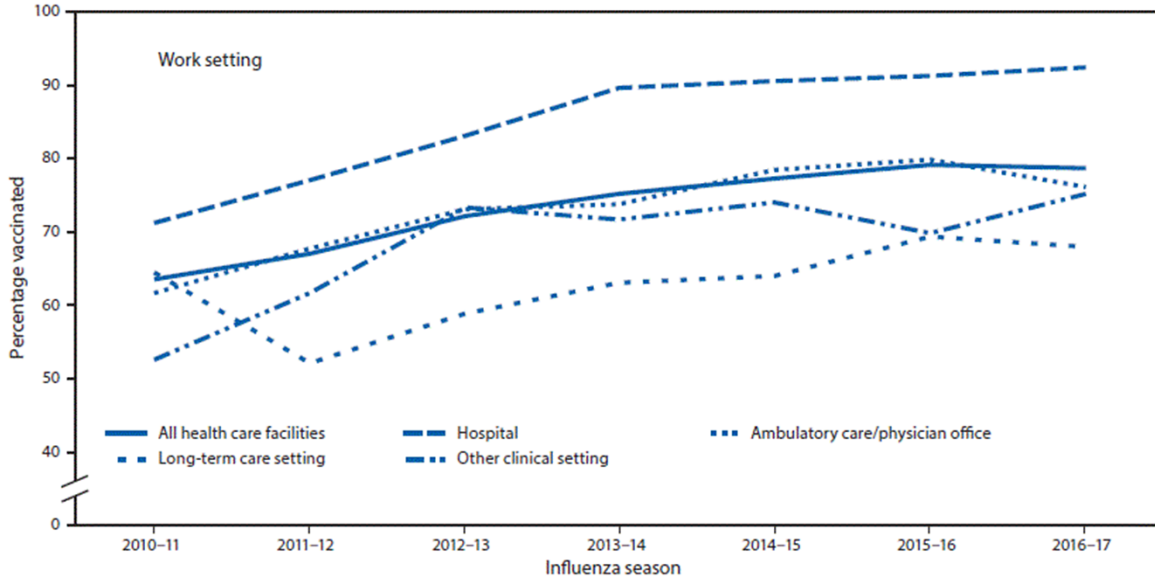
Polling Question



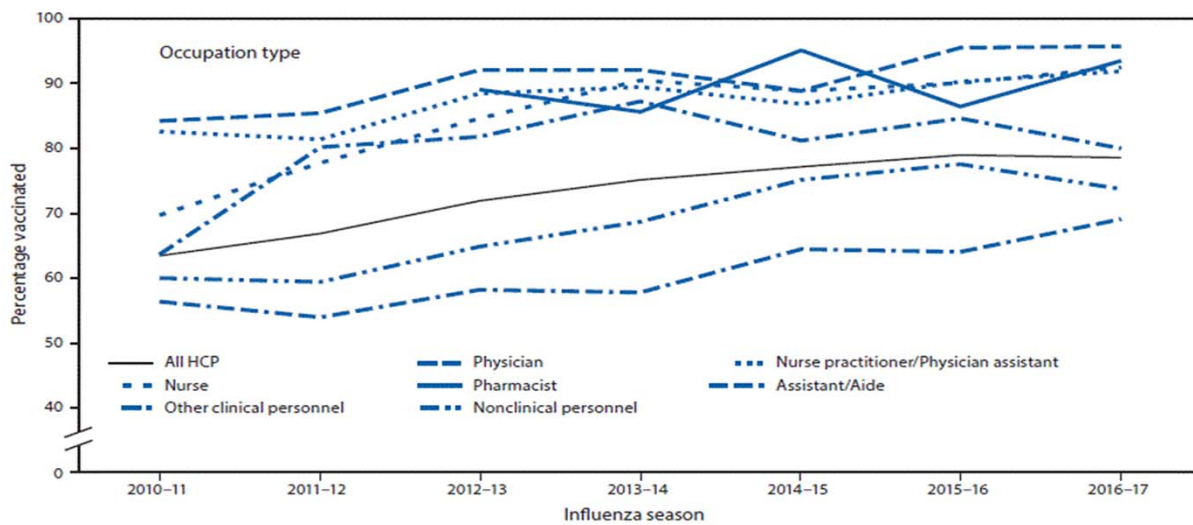
Who is in the room?

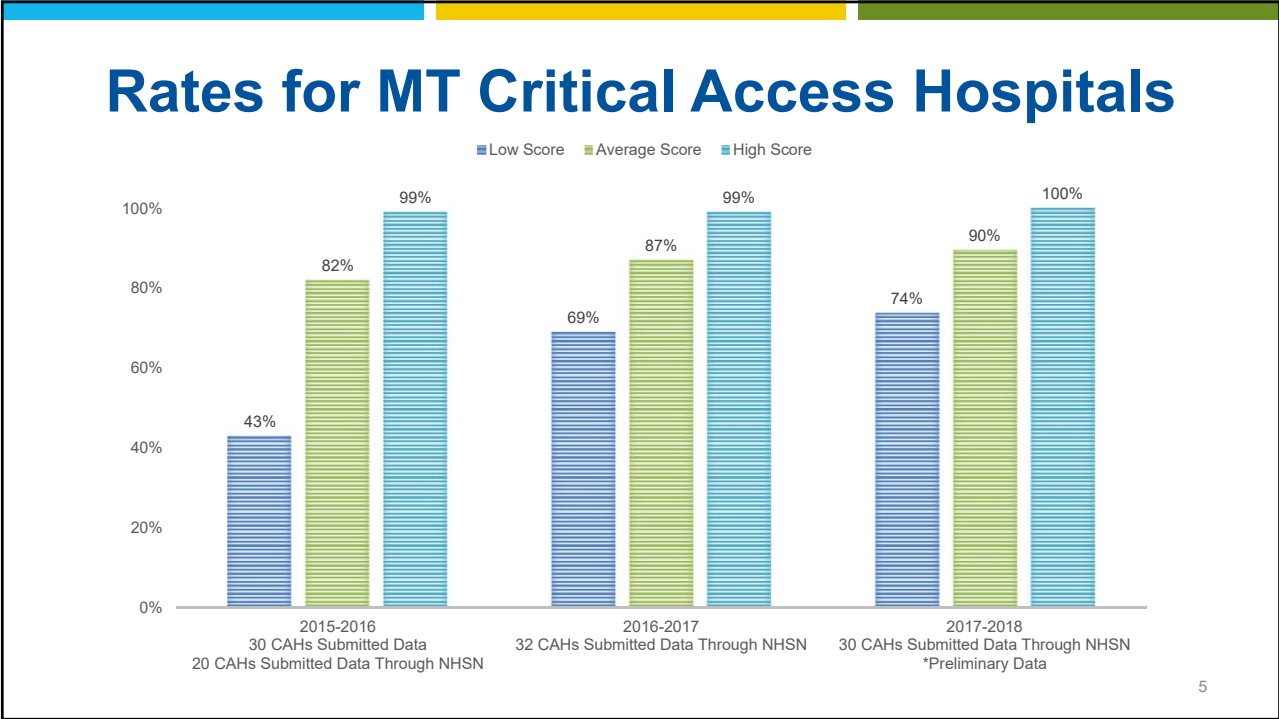
- A. Long Term Care
- B. Hospital/ CAH/ PPS
- C. Ambulatory Surgery Center
- D. Psychiatric Hospital
- E. Medical Clinic
- F. Other

Flu Vaccination Rates by Location



Flu Vaccination Rates by Employee Type





FluVaxView

<https://www.cdc.gov/flu/fluview/healthcare/report1617/reporti/index.html>

AK: 75.2%

HI: 83.0%

MT: 87.1%

WY: 90.2%

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Polling Question



Describe your health care personnel program:

- A. Required for all staff
- B. If declined, must wear mask
- C. Required for clinical staff only
- D. Strongly encouraged
- E. No formal program

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7 Reasons to Require Vaccination for HCW

1. Influenza is a serious public health issue.
2. HCW can transmit influenza to their vulnerable patients.
3. Vaccination saves money for employees, employers and workplace disruption.
4. HCW influenza vaccination is already recommended by the CDC and is the standard of care.
5. Requiring vaccination is effective in increasing the rate.
6. Health care systems have an ethical and moral duty to protect patients.
7. The health care system must lead by example

<http://www.withinreachwa.org/wp-content/uploads/2013/04/Requiring-influenza-vaccination-for-health-care-workers.pdf>

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If you REQUIRE it, it will get DONE.

Facilities that **REQUIRE** **85.8%** MT: 33%
 Facilities that **RECOMMEND** **68.4%** MT: 64%
 Facilities with **NO POLICY** **43.4%** MT: 0%

From MT - CAHs NHSN Flu Survey:

Require Face Mask:	2015-16:	13/20= 65%
	2016-17:	19/26= 73%
	2017-18	23/33= 70%
Condition of Employment:	2015-16:	4/20= 20%
	2016-17:	6/26= 23%
	2017-18	4/33= 12%

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Immunizations: Protect Yourself, Protect Your Patients!

STEP 1: MAKE THE CASE

<https://immunitycommunitywa.org/toolkit/>

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Culture, Culture, Culture



Strong message from physician staff, administration and supervisory staff

Talk about the kids and grandma!



Talk about protecting the patients

Reinforce confidence in vaccine safety



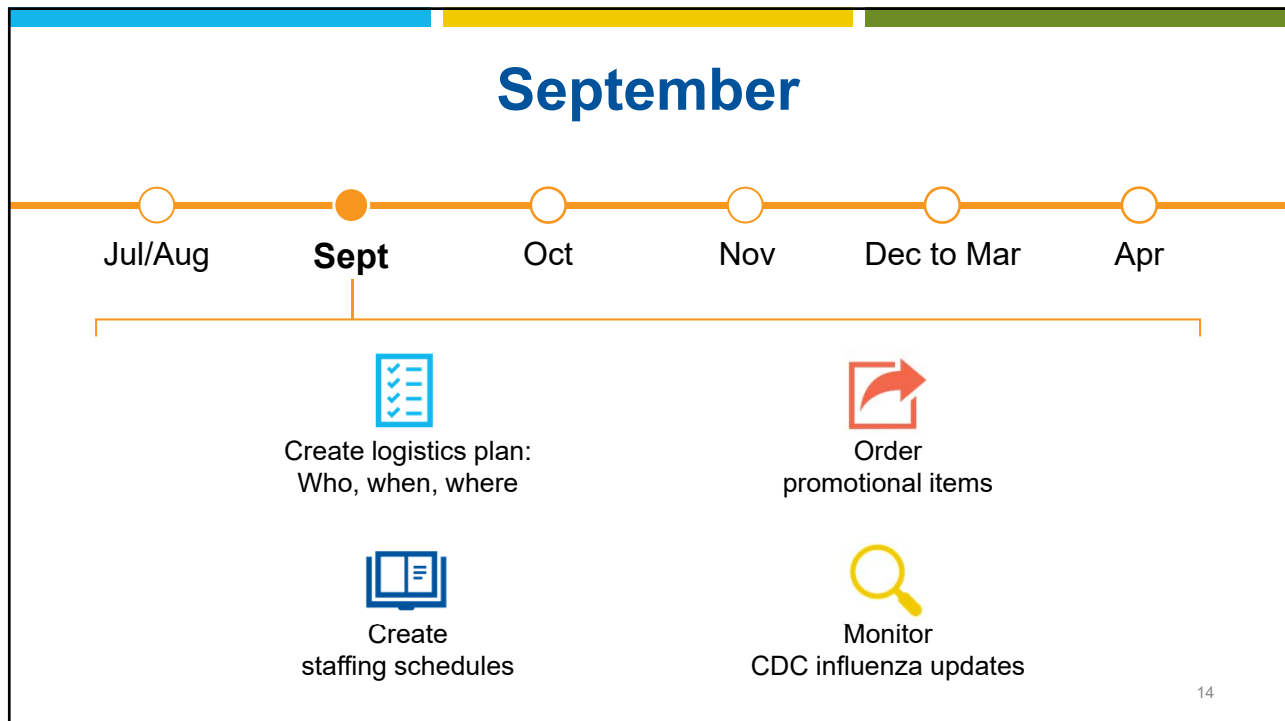
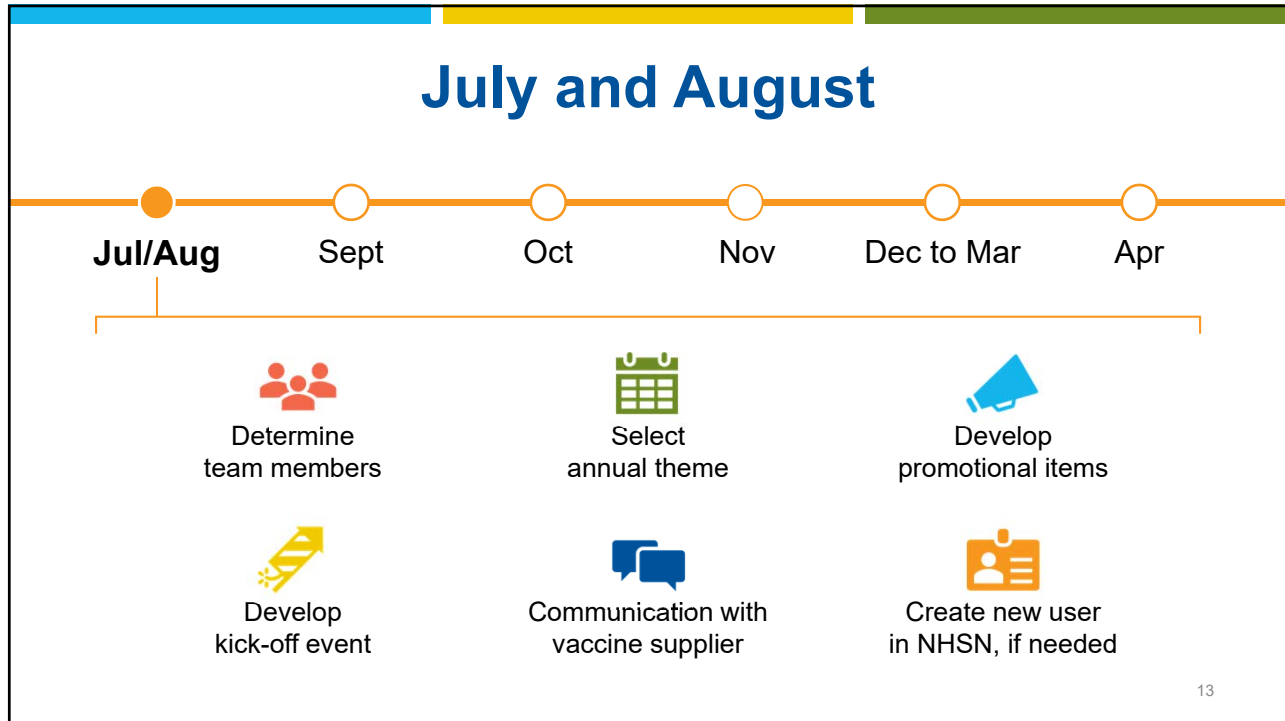
Reinforce importance – even if you are healthy

Be sensitive to those who are reluctant and educate



Immunizations: Protect Yourself, Protect Your Patients!

STEP 2: PLAN YOUR PROGRAM



October

A horizontal timeline with six points: Jul/Aug, Sept, Oct, Nov, Dec to Mar, and Apr. The 'Oct' point is highlighted with a solid orange circle, while the others are hollow. A bracket spans from Jul/Aug to Apr, with three icons and text blocks below it.

Activity	Icon
Train staff on paperwork, tracking, VIS	
Check receipt of vaccine and promotional activities	
Implement kick-off event with lead message from physician or CEO	

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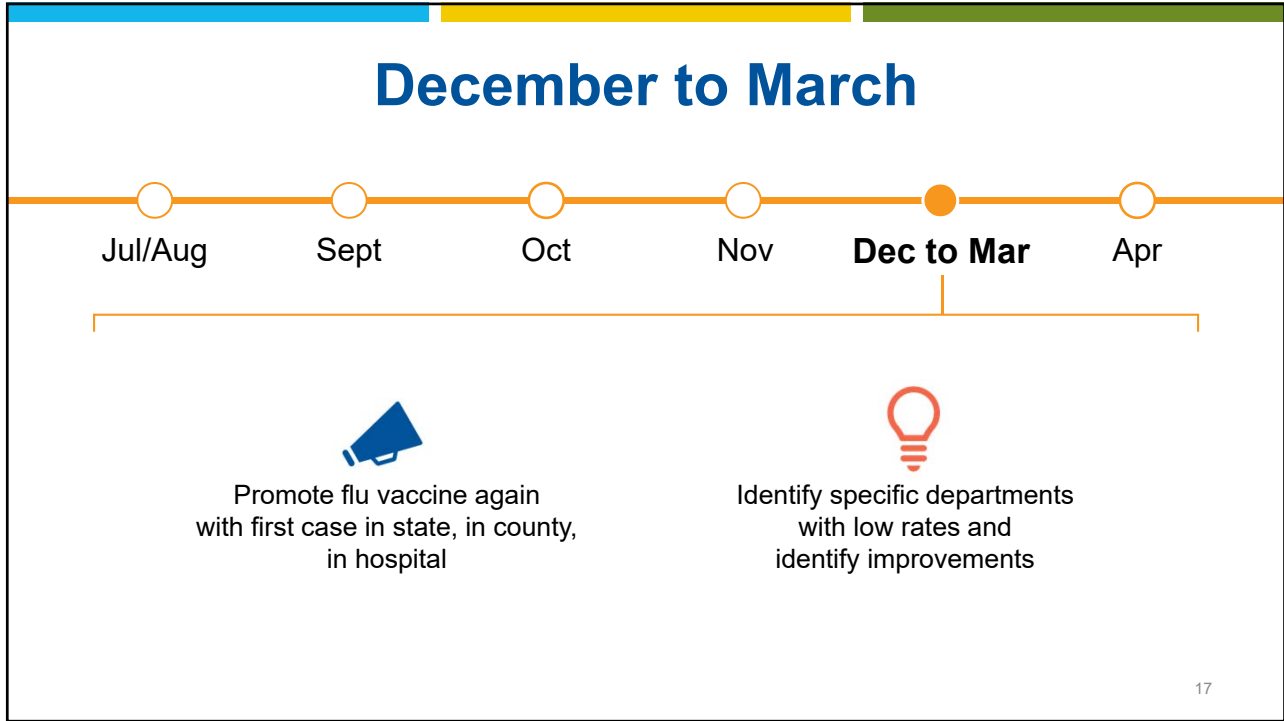
November

A horizontal timeline with six points: Jul/Aug, Sept, Oct, Nov, Dec to Mar, and Apr. The 'Nov' point is highlighted with a solid orange circle, while the others are hollow. A bracket spans from Jul/Aug to Apr, with three icons and text blocks below it.

Activity	Icon
Flu shot clinic in set location	
Additional flu shot clinics in off hours and in all departments	
Monitor CDC influenza updates	


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December to March



A horizontal timeline with six circular markers. The markers are labeled 'Jul/Aug', 'Sept', 'Oct', 'Nov', 'Dec to Mar', and 'Apr'. The 'Dec to Mar' marker is filled with orange, while the others are hollow. A bracket spans from 'Jul/Aug' to 'Apr', with a vertical line connecting it to the 'Dec to Mar' marker. Below the timeline, two icons are positioned: a blue megaphone on the left and a red lightbulb on the right. Each icon is accompanied by a text block describing an activity.

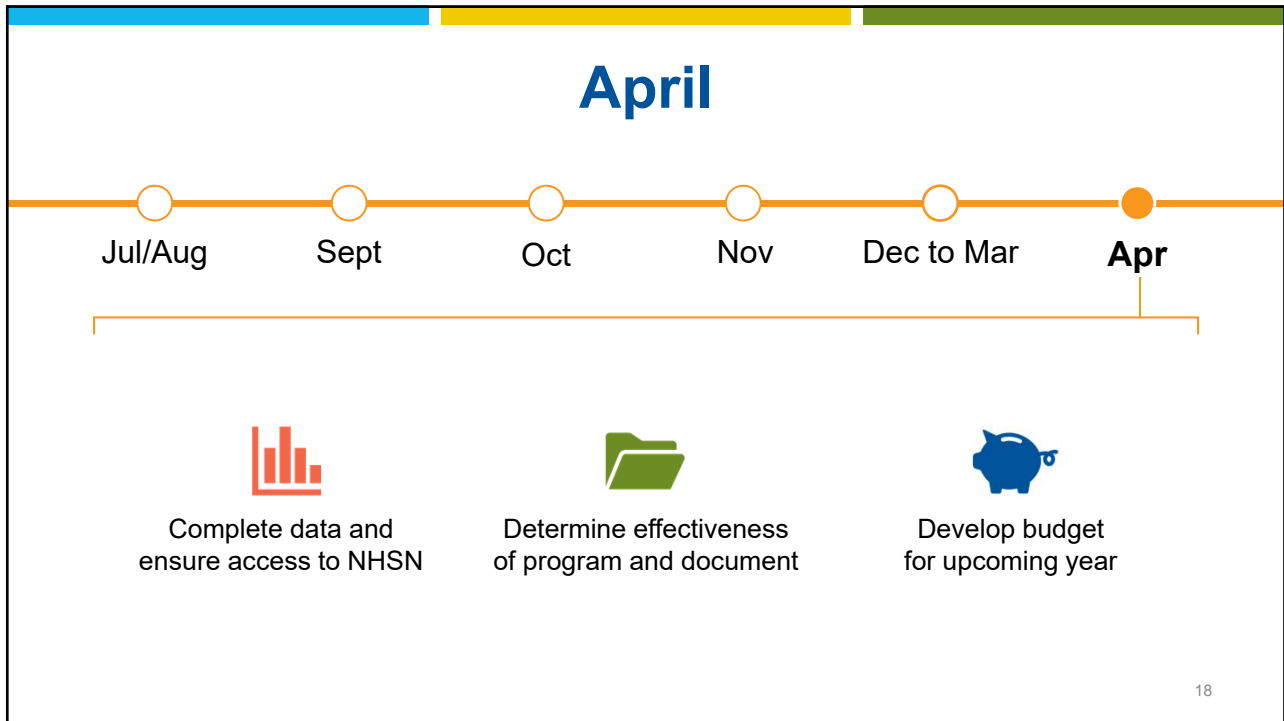
Jul/Aug Sept Oct Nov **Dec to Mar** Apr


Promote flu vaccine again with first case in state, in county, in hospital


Identify specific departments with low rates and identify improvements


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April




A horizontal timeline with six circular markers. The markers are labeled 'Jul/Aug', 'Sept', 'Oct', 'Nov', 'Dec to Mar', and 'Apr'. The 'Apr' marker is filled with orange, while the others are hollow. A bracket spans from 'Jul/Aug' to 'Apr', with a vertical line connecting it to the 'Apr' marker. Below the timeline, three icons are positioned: a red bar chart on the left, a green folder in the center, and a blue piggy bank on the right. Each icon is accompanied by a text block describing an activity.

Jul/Aug Sept Oct Nov Dec to Mar **Apr**


Complete data and ensure access to NHSN


Determine effectiveness of program and document


Develop budget for upcoming year

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Immunizations: Protect Yourself, Protect Your Patients!

STEP 3: PROMOTE YOUR CAMPAIGN



Mountain-Pacific Quality Health resources



CDC immunization poster for health care workers



Email and/or letters from leadership



Newsletter to staff, to patients

Online Tools

Quality Improvement Tools and Resources

This quality improvement tools and resources center houses helpful and educational materials that relate to each of our current quality improvement initiatives or projects. Click on a category below to view these tools and resources.

Do you have a success story? [Share it here!](#)

Adult Immunizations and FluFIT	Antibiotic Stewardship	Cardiac Health	Care Coordination	Diabetes
Quality Reporting/Incentive Program	Medication Safety and ADE	Nursing Home Quality Improvement	Patients and Families	

Select Language
Powered by Google Translate

Please select one or more postcards

Postcard #1

Postcard #2

Postcard #3

Postcard #4

QPP Home
Assessment
Resources
Contact Us

Resources

Quality Payment Program

The well-being of your patients is your greatest concern. Work to be made sure you remain financially stable as you can deliver the care they deserve. Member Tools can help your practice take an integrated approach to the Quality Payment Program. We know the time, the stay current on updates and guidelines, the vast number of CME learning opportunities and will ensure that you benefit from all we know. Below are some **tools** and **resources** to help you navigate the Quality Payment Program.

Understanding the Quality Payment Program	Videos
Quality Resources	Advanced Alternative Payment Models
Cost Resources	Understanding Payment Reform
Advancing Care Information Resources	Webinars
Improvement Activities Resources	Continuing Medical Education (CME)

Online Tools

Centers for Disease Control & Prevention

<https://www.cdc.gov/flu/resource-center/freeresources/index.htm>

The screenshot shows the CDC website's 'Free Resources' section for Influenza (Flu). It includes a search bar, a language dropdown set to 'English (US)', and a grid of resource categories: 'CONNECT WITH US!', 'MICROSITES & SYNDICATION', 'TOOLKITS', 'WEB TOOLS', 'VIDEOS & PODCASTS', and 'GRAPHICS & INFOGRAPHICS'. There is also a 'PRINT MATERIALS' button at the bottom.

NIAM: National Immunization Awareness Month

<https://www.nphic.org/niam>

Promote the importance of immunizations with this communications toolkit

This toolkit was created to promote the importance of immunizations during National Immunization Awareness Month (NIAM), which occurs every August. We encourage you to use the valuable resources in this toolkit throughout the year.

The 2018 edition of the toolkit contains key messages, vaccine information, sample news releases and articles, sample social media messages, links to web resources from CDC and other organizations, and logos, web banners, posters and graphics to use with social media. It also includes a media outreach toolkit and a place for you to share your NIAM activities and view what other are doing for NIAM. (#NIAM18)

Use the toolkit to design your own promotions. Mix and match, copy or adapt the contents to fit the particular news and issues of your own organization or community - and share your NIAM activities to inspire others. For more information, please contact Tom Schafer at tschafer@nphic.org.



Immunizations: Protect Yourself, Protect Your Patients!

STEP 4: PROVIDE VACCINE



Make it **FREE**



Consider offering **FREE vaccine to immediate family members**



Offer **incentives**; create **contests** between departments



Link vaccination **to other required activities**, e.g., TB, safety training



Have at least one consistent **“vaccine days”**



Keep vaccination staff mobile and **HUNT THEM DOWN**



Immunizations: Protect Yourself, Protect Your Patients!

STEP 5: MEASURE SUCCESS

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Sample Influenza Immunization Tracking Spreadsheet:

<http://www.withinreachwa.org/wp-content/uploads/2013/04/Declination-of-Influenza-Vaccination.pdf>



HINT:

If you are submitting influenza immunization rates as part of MIPS, it is probably worth your time to ensure receipt is documented as part of Employee Health file and in the PCP EHR!

Input result into NHSN.

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Most Improved in HCW Immunizations (from 2015-2018)

- | | |
|---|--|
| ★ Prairie Community Hospital
Improved 50%! to 93% | ★ Clark Fork Valley Hospital
Improved 19! to 97% |
| ★ Mountainview Medical Center
Improved 24%! to 94% | ★ Central Montana Medical Center
Improved 19%! to 91% |
| ★ Missouri River Medical Center
Improved 21%! to 93% | |

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Facility Spotlight



Megan Kalfell RN, BSN
Director of Nursing Services
Prairie Community Hospital



Tell us your
improvement story!
50% to 93%!!!

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Help Us Serve You Better



Discussion/Poll:

What resources/assistance can Mountain-Pacific and MHA provide to make you more successful?

- A. Webinar about how to report in NHSN
- B. Produce healthcare-specific promotion materials
- C. Bi-monthly sharing calls during flu season to foster improvement
- D. How to promote immunizations through the patient portal?
- E. Other

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Thank you for your time!

QUESTIONS?

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